



## ALBERTA CHAROLAIS ASSOCIATION

### 2018 ACA NEWSLETTER

What an exciting year to be in the Charolais business!

The ACA is super excited about 2018 and we have a few great events being planned to promote Charolais cattle and breeders in Alberta. Make sure you mark your calendars. Be sure to send us your email address so we can save postage and send you these updates electronically! Email [dcholak@shaw.ca](mailto:dcholak@shaw.ca) today!

#### ACA SUMMER TOUR SATURDAY JUNE 30<sup>th</sup>, 2018

The Alberta Charolais Summer Tour is taking place this year in southern Alberta. This is a very exciting tour the ACA host that gives everyone a chance to see premium quality cattle at 3 different farms in Alberta.

We will be touring **Coyote Flats Charolais, Turnbull Charolais and Nelson Hirsche Purebreds**. There will be 2 bus's leaving at **8:00 AM** from **Best Western Lethbridge 209 - 41 St S**.

We have a bus coming from Northern Alberta starting at **Circle Cee Charolais** leaving **Friday June 29<sup>th</sup> at 2:00 PM** heading down the QE #2 to the **Innisfail Auction Mart** and heading down south to Lethbridge. That bus **will return back on Saturday June 30<sup>th</sup>** to northern Alberta **after the tour at 9:00 PM**.

The ACA is having a live Auction that will be taking place after supper at Coyote Flats 7:45 PM for **FRONT INSIDE & BACK INSIDE AND BACK COVER for the AB & BC Breeders Directory**. Phone bids are more than welcome. For more information please visit our website or contact **Stephen Johnson:**  
**780-305-9196.**

We hope to see all of you there!

Please contact **The Best Western** to reserve your room. **(403) 329-6844**.

Please register with **Deb Cholak** at **780-267-8280** or [dcholak@shaw.ca](mailto:dcholak@shaw.ca)

#### BULL CONGRESSES AND AUCTION MARTS

The ACA is currently reviewing our involvement in Bull Congresses and has developed a strategic path forward to help showcase our brand at these events. The committee is currently looking for an individual or individuals who could set up and man our display at a few of the major events. If you are interested in promoting the breed, then give Luke Marshall a call @ **(403) 877-7017** or [luke@futurefarms.ca](mailto:luke@futurefarms.ca) or Dianna Walgenbach **(403)-742-4265** or [legacyfarming@gmail.com](mailto:legacyfarming@gmail.com)

The ACA will continue to showcase our brand at local auction marts by having the "Be Identifiable" signage visible and ensure our coffee cups are available for use. If you have an Auction Mart you want us to approach, talk to one of the Board Members!

## **FARMLFAIR INTERNATIONAL NOVEMBER 7<sup>TH</sup> TO THE 11<sup>TH</sup> 2018**

This year we are hosting the **2018 National Show at Farmfair International Edmonton, Alberta**. We have some exciting new twists this year!

The ACA is pleased to announce a **Bull Calf Futurity on Thursday, November 8** to help kick off this year's National Show in which breeders in attendance will award **\$50,000 to the Champion!** Even if you do not plan to exhibit cattle, there is a way for you to participate! Don't miss out!

The National Show will kick off at **1pm on Friday, November 9** and will be judged by Mr. Jack Oattes from Cobden, Ont. The show will begin with a new class "**Pair of Heifer Calves**" in which judge Oattes will award a **\$10,000 cash prize to the Champion!** The committee is currently working hard to add prizes and make this year's National Show one to be remembered!

**This will be a can't miss event! Plan to be at Farmfair in November!** For all rules for the National Show please visit our website at [www.albertacharolais.com](http://www.albertacharolais.com) and watch for updates on our Facebook page!

## **ALBERTA SELECT BULL SHOW & SALE DECEMBER 6<sup>TH</sup> & 7<sup>TH</sup> ALONG WITH OUR ANNUAL MEETING RED DEER, ALBERTA, WESTERNER PARK**

The Alberta Select is a top quality event, that is open to all **AB & BC members** as we promote Charolais cattle with a single bull show, pen of 3 bull show and fantastic Charolais sale offering in the Alberta Select Sale, including Possession of the \$50,000 Bull Calf Futurity Champion at the National Show!

We will continue our traditional "**\$10,000 PICK OF THE BARNS**" tickets which can be used to purchase a bull in the barn or to buy something in the Select sale. It's very important to encourage your bull customers to attend this event and bring your best set of bulls for everyone to see. TBarC will be contacting breeders in the near future to begin the selection process for this prestigious sale. **We encourage everyone to put in their great ones!**

**Alberta Charolais Association Annual Meeting December 6th @ 4:00 PM, Supper and Award Presentation @ 5:30pm followed by the Individual Bull Show @ 7:00 PM  
December 7<sup>th</sup> Pen of 3 Bull Show @ 11:00 AM & Alberta Select Sale @ 1:30 PM**

For full rules of the Alberta Select Bull Show, please visit our website at [www.albertacharolais.com](http://www.albertacharolais.com)

### **4-H**

The Alberta Charolais Association is proud to recognize 4-H members from across Alberta and British Columbia who exhibit Charolais or Charolais Influenced calves as their 4-H projects!

#### **\$1,000 Towards Your 2018 4-H Project!**

For 2018, every 4-H member exhibiting a Charolais influenced 4-H project has an automatic **\$1,000 sale credit** for the **Alberta Select Sale December 7<sup>th</sup>, 2018!** **You must be present at the sale for the credit to be used.**

- This is open to all 4-H members in the provinces of Alberta and British Columbia exhibiting 4-H beef projects with a Charolais influence in 2018.
- Updates and rules can be found on the Alberta Charolais Association website at [www.albertacharolais.com](http://www.albertacharolais.com) and our **Facebook page** closer to the event. If you haven't already liked our Facebook page – do it today!
- Questions can be sent to:  
**Scott Anderson (780)787-0358** or [sugarloafcharolais@gmail.com](mailto:sugarloafcharolais@gmail.com)